



BOAT PHOTOGRAPHY BY DANIEL NEWCO

Miss

BUDWEISER

Anheuser-Busch heir Michael Flanigan reunites with the historic sport fishing boat that has been in his family for generations BY LINDA MARX

Cheri Flanigan was cooking in her northern California kitchen when her husband, Michael, walked in, shaking with excitement.

Miss Budweiser was back.

The lady of the hour was a historic family vessel since 1962, when Michael's grandfather, August Gussie Busch Jr., purchased it from the late Kimberly-Clark Kleenex heir Jim Kimberly of Palm Beach. The boat was originally called *The Blue Fox*, but Michael's grandfather renamed it to fit the family company it would serve, Anheuser-Busch.

Michael, a fifth-generation Anheuser-Busch heir, is a seasonal Palm Beacher who has fond memories of *Miss Budweiser*. As former Anheuser-Busch wholesalers, the Flanigans regularly took clients, friends and family fishing aboard the boat. They sold their business in 2004, and four years later

